



**Dear Valued Business Leader:**

As we begin our 2015 Christmas Cheer season, we continue to grow our Corporate Partnership Program and Social Media Program. Check out our new website, like us on Facebook and follow us on Twitter!

In 2014, Barrie & District Christmas Cheer successfully reached its goal of \$235,000.00! We assisted over 1,800 families (close to 5,000 people) with groceries for a full Christmas dinner, a turkey, packaged food for a week, food and gift certificate vouchers and toys for each child and gift cards for each teen.

We achieved our goal in 2014 thanks to the generosity of our sponsors. If you or your company participated in the 2014 Campaign – thank you! We hope we can count on your support again in 2015. If you are considering becoming a Christmas Cheer sponsor for the first time, we thank you for taking the time to consider getting involved.

Our new Corporate Partnership Program is designed to provide our sponsors with a variety of options for supporting our 2015 Campaign. These options include:

- 1) Becoming a Corporate Sponsor at the Gold, Silver or Bronze level
- 2) Sponsoring Toys for a specific age group – example: Barbies for all Girls age 8
- 3) Sponsoring a Food item for the Food Hampers – example Hot Chocolate
- 4) Donation matching (employees vs. your business)
- 5) Company Toy Drive
- 6) Make a donation in the name of someone on your gift list
- 7) Pass copies of this letter on to friends & associates
- 8) Involve your customers, employees, neighbours & friends to sponsor an entire family

Our Corporate Donation team would be happy to meet with you to discuss the donation option best suited to your company. Please visit the Corporate Supporters page on our website for more information or contact me, Alison Jacks, at 416-937-4286.

Barrie & District Christmas Cheer continues to lead the way in coordinating efforts to help those in need in our communities to enjoy a festive Christmas. With our charitable status and 100% volunteer board, we pride ourselves in making every dollar count.

Sincerely,

**Steph Quenneville** | President

**Alison Jacks** | Chair – Corporate Donations

Barrie and District Christmas Cheer P.O. Box 161, Barrie, Ontario L4M 4T2

[www.christmascheerbarrie.com](http://www.christmascheerbarrie.com) | 705-730-0449

Charitable Organization Number 11879 9527 RR0001



<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
<input type="checkbox"/> \$350 (sponsors an average-sized family)	<input type="checkbox"/> \$_____ your sponsorship amount

_____	_____
Name	Company Name

\_\_\_\_\_

Business Address

_____	_____	_____
City	Province	Postal Code

_____	_____
Email	Phone Number

Please receipt this as a:     Corporate Donation         Personal Donation