



Fresh
RADIO 93.1

B101
PLAYS BARRIE'S HIT MUSIC

12 Days of Christmas Cheer Live Auction Hosted by FRESH Radio 93.1 and B101

In support of Barrie & District Christmas Cheer, *Tara Dawn* from **FRESH Radio 93.1** and *Lisa and Dave* from **B101** will be hosting the '12 Days of Christmas Cheer' Live Auction this December. We are looking for unique items or *one-of-a-kind* experiences (minimum value of \$300) to be auctioned live on their morning shows.

This is an excellent **high profile opportunity for local businesses** to be part of 2015 Barrie & District Christmas Cheer Campaign. Your company will be mentioned on air during the live auction of your item and 100% of the money raised from your donation will go directly to Christmas Cheer.

Barrie & District Christmas Cheer helps less fortunate families and individuals in Innisfil, Angus, Barrie, Springwater and Oro-Medonte. We accomplish this through the generous donations of time, money, food and toys by many individuals, schools, organizations, places of worship and businesses in our community.

If your business wants to get involved, please contact Deb James, Program Director at FRESH Radio 93.1 at 705-737-3511 or email deb.james@corusent.com.

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