



**... Because Everyone Deserves to Have a Christmas!**

Dear Valued Business Leader:

As we begin our 2017 Christmas Cheer season, we continue to grow our Corporate Partnership Program and Social Media Program. We are always working to make our website more informative for our sponsors. Please help us by liking us on Facebook and following us on Twitter.

In 2016, Barrie & District Christmas Cheer successfully reached its goal of \$250,000.00! We assisted over 1,800 families (close to 5,000 people) with groceries for a full Christmas dinner, a turkey, packaged food for a week, food and gift certificate vouchers and toys for each child and gift cards for each teen.

We achieved our goal in 2016 thanks to the generosity of our sponsors. If you or your company participated in the 2016 Campaign – thank you! We hope we can count on your support again in 2017. If you are considering becoming a Christmas Cheer sponsor for the first time, we thank you for taking the time to consider getting involved.

Our Corporate Partnership Program is designed to provide our sponsors with a variety of options for supporting our 2017 Campaign. These options include:

... Becoming a Corporate Sponsor at the Gold, Silver or Bronze level



... Sponsoring Toys for a specific age group – example: Toys for all Girls age 8

... Sponsoring a Food item for the Food Hampers – example Hot Chocolate

... Donation matching (employees vs. your business)

... Company Toy Drive

... Involve your customers, employees, neighbours & friends to sponsor an entire family

Our Corporate Donation team would be happy to meet with you to discuss the donation option best suited to your company. Please visit the Corporate Supporters page on our website for more information or contact me, Alison Jacks, at 416-937-4286.

Barrie & District Christmas Cheer continues to lead the way in coordinating efforts to help those in need in our communities to enjoy a festive Christmas. With our charitable status and 100% volunteer board, we pride ourselves in making every dollar count.

Ian Hocking, President

Alison Jacks, Corporate Donation Chair

- \$1,000
- \$380 sponsors an average-size family

- \$500
- \$\_\_\_\_\_ your sponsorship amount

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

please receipt this as a:  Corporate donation  Personal donation

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