



Dear Valued Business Leader:

As we begin our 2021 Christmas Cheer season, we continue to grow our Corporate Partnership Program and Social Media Program. We are always working to make our website more informative for our sponsors. Please help us by liking us on Facebook and following us on Instagram and Twitter.

Thank You! Because of your tremendous support in 2020, Christmas Cheer was able to deliver a Covid safe Christmas to 1700+ families in our community. The obstacles were many, and things looked very different, but our recipients have never been more grateful.

If you or your company participated in the 2020 Campaign – thank you! We hope we can count on your support again in 2021. If you are considering becoming a Christmas Cheer sponsor for the first time, we thank you for taking the time to consider getting involved.

Our Corporate Partnership Program is designed to provide our sponsors with a variety of options for supporting our 2021 Campaign. These options include:

- ... Becoming a Corporate Sponsor at the Gold, Silver or Bronze level
- ... Live On Air Auction with FRESH and BIG 101 radio stations – donate an item or experience
- ... Donation matching (employees vs. your business)
- ... Involve your customers, employees, neighbours & friends to join in your fundraising initiative

Our Corporate Donation team would be happy to meet with you to discuss the donation option best suited to your company. Please visit the Corporate Supporters page on our website for more information or contact me, Alison Jacks, at 416-937-4286.

Barrie & District Christmas Cheer continues to lead the way in coordinating efforts to help those in need in our communities to enjoy a festive Christmas. With our charitable status and 100% volunteer board, we pride ourselves in making every dollar count.

Alison Jacks, Corporate Donation Chair

- \$1,000
- \$400 sponsors an average-size family
- \$500
- \$_____ your sponsorship amount

Name

Company Name

Email

Phone

please receipt this as a: Corporate donation Personal donation