



Dear Valued Business Leader:

As we begin our 2022 Christmas Cheer season, we continue to grow our Corporate Partnership Program and Social Media Program. We hope to refresh our website this year to make it more informative for our sponsors. Please help us by liking us on Facebook and following us on Instagram and Twitter.

If you or your company participated in the 2021 Campaign – thank you! Because of your tremendous support, Christmas Cheer was able to deliver a Covid safe Christmas to 1700+ families in our community. As we ease out of COVID and move back to a traditional Christmas Cheer program (toys, food hampers and turkeys), we recognize that the need for assistance at Christmas is continuing to grow as we head into a forecasted recession. We are committed to helping as many families as possible – with the ongoing support of our Corporate Sponsors.

If you are considering becoming a Christmas Cheer sponsor for the first time, we thank you for taking the time to consider getting involved.

Our Corporate Partnership Program is designed to provide our sponsors with a variety of options for supporting our 2022 Campaign. These options include:

- ... Becoming a Corporate Sponsor at the Gold, Silver or Bronze level
- ... COOKIES!!!! Your company could be our official Cookie Sponsor by donating 1,800 bags of cookies (or other food items for our hampers)!
- ... Live On Air Auction with FRESH and BIG 101 radio stations – donate an item or experience
- ... Donation matching (employees vs. your business)

Our Corporate Donation team would be happy to meet with you to discuss the donation option best suited to your company. Please visit the Corporate Supporters page on our website for more information or contact me, Alison Jacks, at 416-937-4286.

Barrie & District Christmas Cheer continues to lead the way in coordinating efforts to help those in need in our communities to enjoy a festive Christmas. With our charitable status and 100% volunteer board, we pride ourselves in making every dollar count.

Alison Jacks, Corporate Donation Chair

\$500 sponsors an average-size family

\$_____ your sponsorship amount

Name

Company Name

Email

Phone

please receipt this as a: Corporate donation Personal donation

Barrie and District Christmas Cheer P.O. Box 161, Barrie, Ontario L4M 4T2
www.christmascheerbarrie.com 705-730-0449