



October 2025

Dear Faithful Donor,

Through your unwavering commitment and considerable support, in 2024 Christmas Cheer served over 2000+ families in our community. This year marks our 51<sup>st</sup> year of service to our community through the steadfast support of every heart and hand that helps bring the magic of Christmas to each and every one at this magical time of year. THANK YOU!

As we begin our 2025 campaign, the Board of Christmas Cheer truly hopes that you are both safe and well. As we embark on another year of giving, we begin as we do every year with the mission to ensure we leave no family without food and nourishment and no child without a gift under the tree. Every child has the need to experience the magic of Christmas, and on this mission as Santa's elves, we would like to humbly request your continued kindness in our objective to support over 2000 families this year.

With the current state of our weakening economy, stubborn inflation and a labor market that has been impacted, we expect our need to increase alongside these realities. The increase in cost of living has inevitably amplified the cost to every food and gift item we distribute. We are experiencing more and more people needing our help every year, which has led to an investment in additional warehouse space to fulfill the needs of our community. And with that, we need you, our community donors, more than ever. This year, our goal has once again increased, to an ambitious goal of \$500,000. Your support is the backbone of our organization, and your generosity has directly impacted every Christmas Cheer recipient, and we thank you. We are dedicated to serving the families Christmas Cheer supports and we are fortunate in having established long-term relationships with our exceptionally charitable donors.

Our volunteers have been back since 2022 as they continue to be the core of our campaign's success. If you would like further information on volunteers, this will be made available through our website, <https://christmascheerbarrie.com>

The Christmas Cheer Board remains robust. For those of you who may not know, our board is run and managed through 100% volunteer provision and promise. We are as a team working diligently to consistently provide the best Christmas Cheer Program, a program that has become a pillar of our community. Our program is your program. It is a campaign, run by volunteers, with the support of you, our contributors, donors and volunteers. This means that every single dollar you commit to our mission is going directly into the hands, tummies and hearts of those who need us most.

Here are some ways you can help make a difference:

- **Online by credit or debit** at ChristmasCheerBarrie.com and click on **DONATE NOW**. You will be taken to our secure page on CanadaHelps.org.
- **Mail a cheque** to Barrie & District Christmas Cheer, P.O. Box 161, Barrie, Ontario L4M 4T2.
- **E-transfer** – please call us for instructions to correctly receive your tax receipt.

Opportunities to support us can be found on social media, and by listening to Fresh93 or Big101 FM for updates. Your support in helping us spread the word about Christmas Cheer is invaluable, and much appreciated – *"Christmas is most truly Christmas when we celebrate it by giving the light of love to those who need it most."*

On behalf of the entire volunteer board and the local families we support, we appreciate YOU!

Sandra Yaquo, President

P. O. BOX 161, BARRIE, ONTARIO L4M 4T2 PHONE 705-730-0449

[www.christmascheerbarrie.com](http://www.christmascheerbarrie.com)

Charitable Organization Registration Number 11879 9527 RR0001

**Due to our current or any possible postal outages, we are encouraging our donors and community to email us at [moneydonations@christmascheerbarrie.com](mailto:moneydonations@christmascheerbarrie.com) before mailing donations!**